

**AY APP TEAM  
PRIVACY POLICY  
Last Updated: March 20, 2016**

This privacy policy (“**Policy**”) describes how AY App Team LLC, a Michigan limited liability company (“**Company**”) collects, uses and shares personal information of users of Company’s websites and mobile applications (collectively, the “**Site**”). This Policy also applies to any of our other websites that post this Policy. This Policy does not apply to websites that post different statements.

**CONSENT TO USE DATA**

By using this Site, you are consenting to our use of your information including photos, comments, reviews and other materials as set forth in this Policy and our Terms of Use agreement. Terms of Use available at [www.ayappteam.com/terms.pdf](http://www.ayappteam.com/terms.pdf).

**WHAT WE COLLECT**

We get information about you in a range of ways.

**Information You Give Us.** We collect your name, postal address, email address, phone number, fax number, username, password, demographic information (such as your gender and occupation) as well as other information you directly give us on our Site. This may include other personal information and content, such as locations and activities, which may be publicly displayed to other users and on third-party sites and services in accordance with your settings.

**Information We Get From Others.** We may get information about you from other sources. This may include, for example, information we obtain from Facebook when you choose to register with or log in to the Site using your Facebook account. We may add this to information we get from this Site. We may also collect, maintain, use, and display your personal data and the geographic location of your mobile device. We derive location information from your wireless carrier, certain third-party service providers, or directly from the mobile device that you use to access our Site. This location tracking of your mobile device occurs only when our Site are actively open and running.

**Information Automatically Collected.** We automatically log information about you and your computer. For example, when visiting our Site, we log your computer operating system type, browser type, browser language, the website you visited before browsing to our Site, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Site.

**Cookies.** We may log information using "cookies." Cookies are small data files stored on your hard drive by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. This type of information is collected to make the Site more useful to you and to tailor the experience with us to meet your special interests and needs.

**USE OF PERSONAL INFORMATION**

We may use your personal information as follows:

- To operate, maintain, and improve our Site, products, and services.
- To personalize content and advertising that may be of interest to you
- To process and deliver contest entries and rewards.
- To respond to comments and questions and provide customer service.
- To send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.
- To communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners.
- To link or combine user information with other personal information.
- To protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.
- To provide and deliver products and services customers request
- To conduct market research
- To generate user history and data on your participation in activities through the Site
- To generate statistics on usage of the Site
- To allow other users to participate in interactive features of the Site.

## **SHARING OF PERSONAL INFORMATION**

We may share personal information as follows:

- We may share personal information with your consent. For example, you may let us share personal information with others for their own marketing uses. Those uses will be subject to their privacy policies.
- We may share personal information when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
- We may share personal information for legal, protection, and safety purposes.
  - We may share information to comply with laws.
  - We may share information to respond to lawful requests and legal processes.
  - We may share information to protect the rights and property of Company, our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use.
  - We may share information in an emergency. This includes protecting the safety of our employees and agents, our customers, or any person.
- We may share information with those who need it to do work for us.

We may also share aggregated and/or anonymized data with others for their own uses.

## **INFORMATION CHOICES AND CHANGES**

Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information. However, you cannot request that we limit the use of your information, whether

anonymous or personally identifiable, if you wish to use our Site. If, however, you cease to use our Site, you may notify us by e-mail at [ayappteam@gmail.com](mailto:ayappteam@gmail.com), and we will stop using any personally identifiable information we have stored for you. Should you resume using our Site, you understand that we will begin to collect the information described above again. You may also remove your name from our mailing list by e-mailing us at [ayappteam@gmail.com](mailto:ayappteam@gmail.com) and including "No Offers or E-mail" in the subject line. Even if you are removed from our mailing list, we may notify you of changes to our Terms of Use or this Privacy Policy.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

## **SECURITY**

We aim to protect your information through firewall and password protection systems. Only authorized individuals have access to the personally identifiable information provided by our users. We do not, however, guarantee that unauthorized or inadvertent disclosure will never occur.

## **CHILDREN**

Our Site is not intended for children under 13 years of age. No one under age 13 may provide any information to the Site. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Site or on or through any of its features, do not register on the Site, make any purchases through the Site, use any of the interactive or public comment features of this Site or provide any information about yourself to us, including your name, address, telephone number, email address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at [ayappteam@gmail.com](mailto:ayappteam@gmail.com).

**CONTACT INFORMATION** We welcome your comments or questions about this Policy. You may also contact us at our address:

AY App Team  
1476 Millbrook Trail  
Ann Arbor, MI 48108

**CHANGES TO THIS PRIVACY POLICY** We may change this Policy. If we make any changes, we will change the Last Updated date above. If we make material changes to this Policy, we will notify you by e-mail and/or by posting a notice on the Site prior to the effective date of the change. Your continued use of our Site after any change in this Policy will constitute your acceptance of such change.